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**Online Giving Email Samples**

Email Templates

## **Email #1: Introduction to Online Giving- Ways to Give**

Send: Week 1

**Subject Line:** Online Giving- *Ways to Give*

FirstName,

We hope this message finds you well and filled with the spirit of faith and community. As we adapt to new technologies and strive to make giving more accessible, we understand the importance of providing options that cater to your lifestyle. Online giving offers a simple and secure platform for you to contribute to our church from the comfort of your own home or even on the go.

**Here are some key benefits and features of our online giving platform:**

Convenience: Easily give anytime, anywhere using your computer, smartphone, or tablet. No need to worry about writing checks or carrying cash.

Secure Transactions: Rest assured that your financial information is protected through encrypted and secure online transactions.

Recurring Donations: Set up recurring donations to automate your giving and support our church consistently over time.

Flexibility: Choose the donation amount and frequency that best fits your budget and schedule.

Transparency: Track your giving history and receive electronic statements for your records.

**What’s Your Next Step?**

We’re asking everyone who calls our church home to pray this: *Lord, what’s my financial part in [Ministry Name]?*

Then, obediently follow where God leads you.

**Is God Leading You to Give?**

* [list all the ways to give]

Thank you for being a part of [insert ministry name] and all that God is doing here.

## **Email #2: Biblical Generosity: What Does It Mean?**

Send: Week 2

**Subject Line:** What Does Biblical Generosity Mean?

FirstName,

Generosity is a foundational aspect of Christian discipleship, rooted deeply in the teachings of Scripture. It is not merely an act of giving, but a heartfelt expression of love, compassion, and obedience to God's word. Everything we own is a result of God’s generosity. When we truly understand this, we can’t help but respond with gratitude and generosity of our own. Biblical generosity reflects a response to God’s blessings and a desire to express His love and provision to others.

Mark 12:41-44 tells the story of the widow who gave all she had, highlighting the principle of sacrificial giving. Biblical generosity often involves sacrificially offering our time, talents, and resources for the work of God's kingdom, trusting in His provision.

**Your Next Step in Practicing Biblical Generosity**

Pray: *Lord,* how can I express generosity by contributing to *[Ministry Name]?*

Then, joyfully follow what God places on your heart, just as 2 Corinthians 9:7 instructs: *“Each individual should give from their heart, not reluctantly or under pressure, for God loves a joyful giver.”*

**How to Contribute:**

* [list all of the ways to give]

Thank you for being a part of [insert ministry name] and all that God is doing here.

## **Email #3: Biblical Generosity: Why Do We Give?**

Send: Week 3

**Subject Line:** Why do we give?

FirstName,

Today, we embark on a journey of reflection and discovery as we explore the profound question: Why do we give? In our previous discussions on biblical generosity, we have touched upon the principles and motivations behind giving. Now, let us delve deeper into the heart of giving and uncover the timeless truths found in God's Word.

Giving generously and joyfully reflects our understanding that everything ultimately belongs to God. When we give, we participate in God’s vision for our church, we reflect the Father’s compassion to those around us.

Psalm 107:1 reminds us to *"give thanks to the Lord, for He is good; His love endures forever."* Our giving is an expression of gratitude for God's faithfulness, provision, and blessings in our lives. It is a tangible way to acknowledge His goodness and generosity towards us.

**Step 1: Pray for God’s guidance.**

We’re asking everyone to pray this: *Lord, what are my motives for giving? Holy Spirit, guide me in cheerful, sacrificial, and purposeful generosity.*

**Step 2: Follow where God leads.**

You can give any amount in several ways:

* [List ways to give]

May our giving reflect God's love and grace, bringing glory to His name and be a blessing to [insert ministry name]

## **Email #4: What is Stewardship**

Send: Week 4

Subject Line: What is stewardship?   
  
FirstName,

**What is stewardship?**

Stewardship is the responsible management and care of all that God has entrusted to us—*our time, talents, resources, and the environment.* It is a recognition that everything we have ultimately belongs to God, and we are called to be faithful stewards of His blessings.

Psalm 24:1 reminds us, *"The earth is the Lord's, and everything in it, the world, and all who live in it."* Stewardship begins with acknowledging that God is the ultimate owner of all creation, and we are merely His entrusted caretakers. Stewardship involves responsibly managing the resources and opportunities God has given us, using them wisely and for His glory.

Stewardship encompasses a lifestyle of generosity, sharing our time, talents, and resources with others in need. 1 Timothy 6:18 encourages us to *"be rich in good deeds, and to be generous and willing to share."*

**Step 1: Pray for God’s guidance.**

We’re asking everyone to pray this: *How can I be a faithful steward in every area of my life?*

**Step 2: Follow where God leads.**

Take intentional steps to live out stewardship daily. Give generously of your time, talents and treasures.

* [List ways to give]

May we use our time, talents, and resources to glorify God, advance His kingdom, and bless others abundantly.

## **Email #5: Heart of Gratitude**

Send: Week 5

Subject Line: Cultivating a heart of Gratitude

FirstName,

Today, we come together to explore the timeless virtue of gratitude and its transformative power in our lives as believers. In a world filled with uncertainties, cultivating a heart of gratitude is vital. As we navigate the ups and downs of life, embracing thankfulness allows us to shift our focus from what we lack to the abundance of blessings surrounding us.

Gratitude begins with acknowledging and appreciating the countless blessings God has bestowed upon us, both big and small. Psalm 103:2 reminds us to *"bless the Lord, O my soul, and forget not all his benefits."* Gratitude is a **choice** to express thanks to God for His goodness, mercy, and faithfulness. Philippians 4:12 encourages us to *"learn the secret of being content in any and every situation."*

**Step 1: Pray for God’s guidance.**

We’re asking everyone to pray this: *How can I cultivate a heart of gratitude?*

**Step 2: Follow where God leads.**

Let us commit to cultivating a heart of thankfulness and extend this gratitude through acts of generosity.

[List ways to give]

May we continuously strive to bless others and glorify God through lives marked by gratitude and praise.

## **Email #6: Heart of Thanksgiving**

Send: Week 6

**Subject Line:** Embracing a Heart of Thanksgiving: Gratitude in Action

FirstName,

**Why Cultivate a Heart of Thanksgiving?**

Being thankful strengthens our relationships with God and others, fostering a spirit of unity, love, and encouragement within our faith community, family and beyond. A heart of thanksgiving naturally overflows into acts of generosity and compassion, inspiring us to share our blessings with those in need and support the work of God's kingdom.

**Practical Ways to Cultivate Thankfulness:**

Daily Gratitude Journal: Take time each day to reflect on and write down three things you are thankful for. Cultivate a habit of gratitude.

**Acts of Kindness:** Extend gratitude through acts of kindness and service to others. Offer a helping hand, a listening ear, or a word of encouragement to someone in need.

**Financial Stewardship:** Express gratitude for God's provision by faithfully stewarding your finances and giving generously to support the ministries and mission of our church.

**Step 1: Pray for God’s guidance.**

We’re asking everyone to pray this: How can I cultivate a more thankful heart?

**Step 2: Follow where God leads.**

Share your blessings with [ministry name] and support our community’s ministries.

[List ways to give]

Let us commit to cultivating a heart of thanksgiving not only in words but also in our actions.

## **Email #7: Knowing your Impact**

Send: Week 7

Subject Line: Understanding Your Impact

FirstName,

As we journey together in faith, it's important to take a moment to reflect on the impact we are making, both individually and collectively, in our [ministry name] community and beyond.

Your contributions, whether through acts of service, financial support, or prayers, are making a difference in the lives of others. Matthew 5:16 (NIV) *- "In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven."* From supporting our ministries to reaching out to those in need, each action you take has a ripple effect that touches hearts, brings hope and builds the Kingdom of God.

This week, let us explore how our collective efforts are shaping our community and how we can continue to make a positive impact in the world around us.

**Please prayerfully consider financially supporting [ministry name]**

* [list ways to give]

Thank you for your commitment and dedication to spreading God's love and making a difference in the lives of others.

## **Email #8: Biblical Generosity**

Send: Week 8

Subject Line: What does the Bible say about being generous?

FirstName,

Generosity is more than just giving—it's a reflection of God's character and a core principle woven throughout Scripture. The Bible reveals a lot about this virtue and how it shapes our lives.

Paul shares with us in 2 Corinthians 9:6-77 *"Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously. Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver."*

Through sacred scripture, Jesus is calling us to live generously, not only with our material possessions but also with our time, talents, and compassion. Let us heed His call and embrace a lifestyle of generosity that mirrors His selfless love and

**Please prayerfully consider financially supporting [ministry name]**

* [list ways to give]

## **Email #9: Courageous Giving**

Send: Week 9

Subject Line: Courageous Giving: Stepping Out in Faith

FirstName,

Today, let's explore the theme of courageous giving and the transformative power it holds in our lives and community.

Courageous giving is more than just a financial transaction; it's a bold step of faith that demonstrates our trust in God's provision and our commitment to His kingdom. It requires us to step out of our comfort zones and into the realm of divine abundance.

Deuteronomy 15:10 says *"Give generously to them and do so without a grudging heart; then because of this the Lord your God will bless you in all your work and in everything you put your hand to."*

This week let's reflect on these verses and consider how we can cultivate a spirit of courageous giving in our lives. Let's prayerfully seek opportunities to step out in faith and make a difference in the lives of others, trusting in God's faithfulness to multiply our efforts for His glory.

**Please prayerfully consider financially supporting [ministry name]**

* [list ways to give]

## **Email #10: Building a Culture of Generosity**

Send: Week 10

Subject Line: Building a Culture of Generosity: Together, We Can Make a Difference

FirstName,

Generosity is not just about giving; it's about cultivating a mindset of abundance and selflessness that permeates every aspect of our lives. It's about recognizing the blessings we have received and being willing to share those blessings with others, whether through our time, talents, or resources.

Together, we can create a culture where generosity is celebrated, where acts of kindness and compassion are the norm, and where every member feels empowered to contribute to God's kingdom work in meaningful ways.

**Scripture reminds us of the importance of building a culture of generosity:**

* "*Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver." - 2 Corinthians 9:7*
* *"In everything I did, I showed you that by this kind of hard work we must help the weak, remembering the words the Lord Jesus himself said: ‘It is more blessed to give than to receive.’” - Acts 20:35*

Let's take intentional steps to foster a culture of generosity within our church community. Let's encourage one another to give generously, serve wholeheartedly, and love extravagantly, knowing that our collective efforts can make a significant impact in the lives of others and bring glory to God.

I invite you to prayerfully consider how we can each contribute to building a culture of generosity within [ministry name] Together, let's embark on this journey of transformation and see how God will bless our efforts as we seek to honor Him through our generosity.

**Please prayerfully consider financially supporting [ministry name]**

* [list ways to give]

## **Email #11: Building a Culture of Involvement**

Send: Week 11

Subject Line: Cultivating Involvement: Strengthening Our Community

FirstName,

At the heart of every thriving community is a culture of active involvement—a community where every member feels valued, empowered, and engaged in the life of the church. Building such a culture requires intentional effort and commitment from each one of us.

**Why is building a culture of involvement important?**

Active involvement fosters deeper connections and relationships within our church family, creating a sense of belonging and unity. Every member of our community possesses unique gifts and talents given by God. By getting involved, we can utilize these gifts to serve one another and advance God's kingdom together. A vibrant culture of involvement enables our community to go out and make a tangible difference in the lives of others through acts of service, compassion and financial support.

**How can you get involved?**

1. **Explore Ministries and Opportunities**: Take time to explore the various ministries and service opportunities available within our church. Whether it's volunteering for a specific ministry or joining a small group, there's a place for everyone to contribute.
2. **Attend Church Events and Gatherings**: Make it a priority to attend church events, gatherings, and fellowship opportunities. These gatherings provide opportunities to connect with fellow believers, build relationships, and grow spiritually together.
3. **Make a financial commitment:** Financial contributions play a vital role in sustaining our church's ministries and outreach efforts. Your faithful giving enables us to continue spreading the gospel, supporting those in need, and maintaining our church facilities for worship and fellowship.
4. **Pray for Guidance**: Seek God's guidance and discernment as you consider how to get involved. Ask Him to reveal where He is calling you to serve and use your gifts for His glory.

Let's commit to building a culture of involvement within our church community—a culture where every member is actively engaged, contributing their gifts and talents, and making a positive impact for the kingdom of God.

**Please prayerfully consider financially supporting [ministry name]**

* [list ways to give]

## **Email #12: Building a Culture of Consistency**

Send: Week 12

Subject Line: Embracing Consistency

FirstName,

Consistency is the key to growth and sustainability in all areas of our lives, including our spiritual walk. It involves faithfully showing up, serving, and living out our faith day in and day out, regardless of circumstances.

**How can you contribute to building a culture of consistency?**

1. **Attend Regularly:** Make it a priority to attend services, small groups, and other church events consistently. Get involved.
2. **Serve Faithfully:** Commit to serving in a ministry or volunteer role consistently, using your gifts and talents to bless others.
3. **Pray Continually:** Cultivate a habit of consistent prayer, seeking God's guidance and wisdom in all areas of your life.
4. **Live Intentionally:** Consistently live out your faith in your daily interactions and decisions, being a light for Christ wherever you go.

Let's commit together to building a culture of consistency within our church community—a culture where each member is committed to faithfully living out their faith and contributing to the growth and vitality of our church family.

**Please prayerfully consider financially supporting [ministry name]**

* [list ways to give]