A close-up of a logo

Description automatically generated

**Engagement Resources**

Social Media Content

# Week 1: Introduction to Giving- Ways to Give

Content type: Graphic week 1

Graphics: See Week 1 graphic in toolkit

**Social Caption:**

Join us in our mission this year as we seek to make an impact through strengthening our ministry and meeting our community's needs. We can’t do it alone.

Click here to learn more ways to give (link to giving page)

**Hashtags:** #Ministry #Giving #Community #Generosity #Stewardship #Mission

# Week 2: Biblical Generosity - What Does It Mean?

Content type: Graphic week 2

**Social Caption:**

Biblical generosity reflects a heartfelt response to God’s blessings and a desire to express His love to others. Everything we own comes from and belongs to God. We’re simply caretakers of His gifts to us.

Consider how you can participate in all God is doing in and through our church. Learn through (link to giving page).

**Hashtags:** ##Ministry #Giving #Community #Generosity #Stewardship #Mission

# Week 3: Biblical Generosity - Why do we give?

Content type: Graphic week 3

**Social Caption:** What does the Bible say about generosity? The Bible references giving over 1,500 times and challenges us to live a life of generosity.

We are looking to sow seeds for fruitful ministry and invite you to be part of what God has in store for our church. Would you consider and pray about how you might partner with us? Click the link to learn more: (*Link online giving form)*

**Hashtag:** #Ministry #Giving #Community #Generosity #Stewardship #Mission

# Week 4: What is Stewardship?

Content type: Graphic week 4

**Social Caption:**

With Grateful hearts let us lean into what God has called of us and become good Stewards of our finances.

**Hashtag:** #Ministry #Giving #Community #Generosity #Stewardship

# Week 5: Heart of Gratitude

Content type: Graphic week 5 or record a reel

**Social Caption:**

Focusing on what we are grateful for inspires us to be generous givers. Click here to give now (*Link online giving form)*

**Hashtags:** #Ministry #Giving #Community #Generosity #Stewardship

OR

**Reel Script:**

Record pastor or lead volunteer sharing on ways to give.

Sample Script: Hey, Church Family! My name is (insert name), and I’m the (insert position) here at (insert church name).

One of the things we see as we study generosity in the Old Testament is how the Israelites brought their first fruits of the harvest to the Lord in gratitude and anticipation of an even greater harvest. Giving generously through a modern version of a “first fruits” offering is an opportunity for all of us to see God’s provision firsthand.

If you feel called to, please give. Your help is instrumental in helping us further his Kingdom. Links to give are below.

# Week 6: Heart of Thanksgiving

Content type: Graphic week 6

**Social Caption:**

“Every good and perfect gift is from above, coming down from the Father of the heavenly lights, who does not change like shifting shadows” James 1:17

Think of all the good that God has done in your life Lately! We would love to hear your testimonies in the comments.

**Hashtags:** #Ministry #Giving #Community #Generosity #Stewardship

# Week 7: Knowing Your Impact (Impact Reports)

Content type: Graphic Week 7

**Social Caption:**

By giving generously, we can step into an opportunity to strengthen our trust in God’s provision and grow in our faith. We invite you to be a part of all God is doing at (Insert Church Name). Learn more through (link to giving site).

**Hashtag:** #Ministry #Giving #Community #Generosity #Stewardship

# Week 8: Biblical Generosity

Content type: Graphic week 8

**Social Caption:**

Every type of giving matters to God. Think about how you want to give to the Lord this week.

**Hashtags:** #Ministry #Giving #Community #Generosity #Stewardship

# Week 9: Courageous Giving

Content type: Graphic week 9

**Social Caption:**

Financial generosity is not just about giving money. It’s about aligning our hearts with God's heart. This year, God will lead our church to reach even more people and live on mission. Learn more at (insert link).

**Hashtags:** #Giving #Generosity #Gratitude

# Week 10: Building a Culture of Generosity

Content type: Graphic week 10

**Caption:**

Let us prayerfully seek God’s direction and wisdom for our church’s continued mission to love and serve those in our church body and in our community. Would you join us in prayer?

If you’d like to give toward our (insert campaign name), you can learn more at (insert link).

**Hashtags:** #Prayer #Gratitude #Generosity #Stewardship

# Week 11: Building a Culture of Involvement

Content type: Graphic week 11

**Social Caption:** As we look forward to 2024, we believe God to do immeasurably more than we can ask or imagine — in the lives of our church members, through our community, and within our community.

Learn how you can give toward furthering the mission of our church through (link to giving site).

**Hashtags:** #Gratitude #Giving #Generosity

# Week 12: Building a Culture of Consistency

Content type: Graphic week 12

**Social Caption:**

We are called to love others, serve those in need, and share generously, reflecting the grace of God as shown in Jesus' life.

**Hashtags:** #Ministry #Giving #Community #Generosity #Stewardship