

Getting Started with Streaming

Initial Setup

Adding Users

Plan for about 20 minutes (more if you're adding lots of users)

Begin by [adding your team members to Amplify](#) to ensure the right people have access from the start! Establishing users and permissions early protects sensitive information, keeps responsibilities clear, and ensures each person has access to the tools they need to do their role effectively.

Things to Keep in Mind:

- **Unique contact information is required.** Each user must have a unique email address and phone number for the Multi-Factor Authentication (MFA), this helps to protect your organizations account.
- **Access should match responsibilities.** Consider which permissions each user truly needs. You can update access at any time. Specific role-based permissions will be assigned in each Amplify module once the user has been added.

After assigning the appropriate module access, you'll send an invitation for each user to join your organization's Amplify account and complete their setup for login.

Initial Set Up

Plan for about 30 minutes

Before scheduling streams, take a moment to review your [Settings](#). Confirm that your site name, contact information, and organization details are correct. These settings help your streaming environment run smoothly and support integrations across the platform.

Additionally, confirm that your Time Zone is set correctly before scheduling any events. The time zone controls when your streams go live and how scheduled events appear in your dashboard.

Selecting the correct time zone helps prevent streams from starting at the wrong time and keeps your service schedule aligned with your congregation.



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Pro-Tip: Ensure that your [Giving settings are enabled](#). This will allow your viewers to stay engaged and give in the moment without having to navigate away from your livestream. You can also [customize](#) your giving settings to suit the look and feel of your ministry.

Configuring Equipment Settings

Short sessions over a few days (varies by setup type and experience)

Begin by preparing your streaming equipment so your camera has a reliable path to the internet from the start. A proper setup gives your ministry a stable, consistent stream that people can trust every week. Click [HERE](#) to learn what setup is best for your ministry's needs.

Things to keep in mind:

- **An encoder gives your ministry stability.** Your camera alone cannot stream in real time. An encoder converts your video into a format that keeps your stream steady, clear, and dependable for every viewer who engages with your services online. Click [HERE](#) to learn how to set up your encoder.
- **Choose the setup that supports your volunteers.** Amplify works with both software encoders and simple hardware devices. The right choice can reduce training time, simplify Sunday mornings, and make it easier for volunteers to serve with confidence.
- **Correct routing protects your message.** Selecting your camera and microphone in your encoder once ensures your stream always looks professional and your sermon audio is clear. This helps your online congregation stay focused on the message, not technical issues.

Pro-Tip: Run a quick [internet speed test](#) to ensure your connection is strong enough for streaming.

After completing your setup, streaming becomes simple each week! Turn on your gear, start your encoder, and your service reliably appears in Amplify for your congregation and community.



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Going Live

First Stream

Plan for a couple of test runs (about 20 minutes each to check audio and video)

Run a few test streams to ensure that audio and visuals are working. You can use a test channel via your encoder so that you don't need to worry about broadcasting your test.

Schedule your first live stream by creating a one-time event or a recurring series! Taking the time to set it up correctly reduces the risk of technical issues that could interrupt your service or message. A reliable, well-planned stream helps your audience stay engaged and focused, while allowing your ministry to reach people wherever they are consistently.

You also have the option to **schedule a simulated live stream**, allowing you to reshare messages, pre-record announcements, or daily devotions and schedule them to go live on a specific date and time.

Pro-Tip: **Integrating with Facebook and YouTube** is a convenient way to maximize your reach.

