

DonorConnect Roadshows 2026

Strategic Partner Opportunities



Executive Engagement. Strategic Visibility. Meaningful Growth Opportunities.

We invite you to join the DonorConnect Roadshows, a regional event series designed to bring together nonprofit and ministry leaders focused on donor engagement, operational strategy, stewardship growth, and organizational advancement.

More than traditional event sponsorships, the DonorConnect Roadshows are designed to create meaningful opportunities for strategic partners to strengthen visibility, build relationships with executive decision-makers, participate in important industry conversations, and expand their presence within highly engaged nonprofit and ministry communities.

Through a focused, relationship-driven experience, partners gain opportunities to increase market visibility, position their organization as a trusted industry partner, and build long-term connections that extend beyond the live event experience.

Expanding Access. Strengthening Connections. Driving Regional Engagement

The DonorConnect Roadshows are designed to create stronger regional engagement while making participation more accessible for nonprofit and ministry leaders.

Our 2025 conference data showed attendance was heavily concentrated among larger, longer-tenured clients, while smaller and newer organizations were underrepresented. The regional Roadshow model helps remove common barriers like travel, time away, and cost, creating broader participation across our client community.

This approach helps:

- increase engagement from small and mid-sized organizations
- create stronger access to executive decision-makers
- support more meaningful relationship-building
- foster focused regional conversations and networking

For our partners, the Roadshows provide direct access to highly engaged nonprofit and ministry leaders within a more personal, relationship-driven environment designed to strengthen visibility, build trust, and support long-term business growth.

2026 Roadshow Locations and Dates

The DonorConnect Roadshows are designed as focused regional experiences that connect sponsors with nonprofit and ministry leaders in key markets across the country.

Location	Dates	Venue
Dallas, TX	July 22–23	Hyatt Regency DFW Airport
Atlanta, GA	August 12–13	Renaissance Concourse Atlanta Airport Hotel
Denver, CO	August 19–20	Hyatt Regency Aurora
Indianapolis, IN	September 8–9	The Westin Indianapolis
Los Angeles, CA	September 23–24	Hyatt Regency LAX

Designed for Meaningful Executive Engagement

We've designed each DonorConnect Roadshow as a focused two half-day experience that creates meaningful opportunities for executive networking, relationship-building, and strategic conversations within highly engaged nonprofit and ministry communities.

- Day 1: Afternoon sessions and evening networking reception
- Day 2: Morning sessions with wrap-up by early afternoon

This format is intentionally designed to maximize value while minimizing time away, allowing attendees and partners to invest in meaningful conversations and relationship-building without stepping too far away from their mission and daily responsibilities.



DonorConnect Audience Overview

Reach Mission-Driven Organizations Advancing Meaningful Impact

DonorConnect Roadshows bring together a diverse network of nonprofit and ministry organizations focused on strengthening donor engagement, increasing operational effectiveness, and advancing their mission.

Attendees represent organizations of all sizes, from growing regional ministries to nationally recognized and global organizations managing complex fundraising and donor engagement operations, including ministries exceeding \$50 million in annual donation revenue.

Our client community includes:

- Faith-based and mission-driven nonprofits
- National and global ministries
- Multi-campus and multi-region organizations
- Ministries actively investing in fundraising, stewardship, communications, and operational growth

A High-Value Audience of Decision-Makers

Sponsors gain direct visibility with executive and operational leaders responsible for organizational growth, donor strategy, finance, communications, and technology decisions.

Typical attendees include:

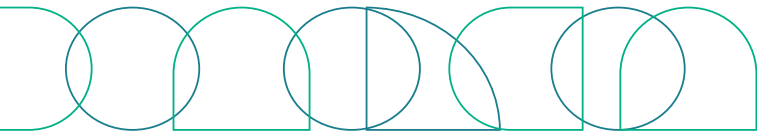
- CEOs and Executive Directors
- Development and Advancement Leaders
- Finance and Operations Leadership
- Marketing, Communications, and Digital Strategy Teams

Why This Audience Matters

These organizations are investing in partners that can help strengthen donor relationships, improve operational efficiency, support sustainable growth, and advance long-term mission impact.

For sponsors, this creates the opportunity to:

- Build relationships with highly engaged ministry leaders
- Increase visibility with organizations actively investing in growth and innovation
- Position your organization as a trusted strategic partner
- Engage directly with key influencers and purchasing decision-makers



Past DonorConnect Attendees Include

Andrew Wommack Ministries

Avant Ministries

Christian Aid Mission

Christian Missionary Fellowship International

Christian's United for Israel

Crown Financial Ministries

Every Nation Ministries

Food for the Poor

Gospel for Asia

In Touch Ministries

Insight for Living Ministries

Kenneth Copeland Ministries

Leading the Way

Ligonier Ministries

Living on the Edge

Love Worth Finding

New Life Ministries

Oblate Missionary Society

Pioneers International

Power to Change

Rhema Bible Church

Sid Roth's It's Supernatural & Messianic Vision

The Friends of Israel

The Urban Alternative

Truth for Life

Voice of the Martyrs

Wycliffe Associates

Sponsorship Levels

Sponsorship Level	Investment	Scope	Availability
Premier Partner	\$25,000	All 5 Cities	3
Gold Sponsor	\$10,000	1 City	5 per city
Supporting Sponsor	\$7,500	1 City	5 per city



Strategic Partnership Opportunities at a Glance

Check marks reflect the level of visibility, engagement, and strategic access included with each sponsorship tier. Higher-tier partnerships provide expanded opportunities for executive connections, thought leadership, and market influence.

Opportunity / Benefit	Premier Partner	Gold Partner	Supporting Partner
Overall Market Visibility	✓ ✓ ✓	✓ ✓	✓
Executive-Level Exposure	✓ ✓ ✓	✓ ✓	✓
Thought Leadership Presence	✓ ✓ ✓	✓	—
Regional Market Influence	✓ ✓ ✓	✓ ✓ ✓	✓
Networking Opportunities	✓ ✓ ✓	✓ ✓	✓
Relationship Building Access	✓ ✓ ✓	✓ ✓	✓
Brand Recognition	✓ ✓ ✓	✓ ✓	✓
Digital Exposure	✓ ✓ ✓	✓ ✓	✓
Event Presence	All 5 Cities	Single City	Single City
On-Site Visibility	✓ ✓ ✓	✓ ✓	✓
Access to Ministry & Nonprofit Leaders	✓ ✓ ✓	✓ ✓	✓
Strategic Conversations	✓ ✓ ✓	✓ ✓	✓
Main Stage Speaking Opportunity	30-Minutes	15- minutes	—
Breakout Session	—	✓ ✓	✓ ✓
Post-Event Exposure	✓ ✓ ✓	✓ ✓	✓
Exclusive Leadership Access	✓ ✓ ✓	—	—
Priority Renewal Opportunity	✓ ✓ ✓	—	—
Best Fit	National visibility & executive influence	Regional influence & engagement	Brand awareness & networking

Partnership Opportunities Full Details

Premier Partner

Be Everywhere. Influence the Conversation.

Investment: \$25,000 | Availability: Limited to 3 Partners

Overview

Premier Partners are positioned as strategic sponsors across the full DonorConnect Roadshow series, receiving the highest level of visibility, executive engagement, and relationship-building access throughout all five cities.

This sponsorship is designed for organizations seeking broad market exposure, executive-level connections, thought leadership visibility, and meaningful engagement with nonprofit and ministry leaders actively investing in growth and innovation.

Premier Partner Includes

- Full Roadshow Series Presence
- Sponsorship visibility across all 5 cities
- Premier logo placement throughout the event experience
- Recognition across event marketing and promotional campaigns

Executive Visibility & Thought Leadership

- One 30-minute Main Stage speaking opportunity
- Direct engagement opportunities with executive leaders and organizational decision-makers
- Priority visibility throughout the full roadshow series

Digital & Brand Exposure

- Logo placement on the event landing page
- On-demand session recording placement
- Recognition in post-event communications and promotional outreach

Relationship & Networking Access

- Full attendee access across all cities
- Participation in networking experiences and leadership conversations
- Relationship-building opportunities throughout the event series

Exclusive Access

- VIP invitation to the October Executive Leadership Summit /Client Advisory Board leadership meeting
- Priority sponsorship renewal opportunity for future events

Gold Partner

Own the Conversation in Your Market.

Investment: \$10,000 per city | Availability: Limited to 5 Sponsors Per City

Overview

Gold Sponsors receive strong regional visibility and direct engagement opportunities within a selected market. This sponsorship is designed for organizations focused on building targeted relationships, increasing local market presence, and engaging directly with nonprofit and ministry leaders within a focused regional audience.

Gold Partner Sponsorship Includes

Regional Market Visibility

- Sponsorship presence within one selected city
- Strong on-site brand visibility
- Recognition in city-specific event promotions and communications

Executive Visibility & Thought Leadership

- 15-Minute Main Stage
- One breakout session
- Featured sponsor recognition during event programming
- Opportunity to share insights and engage directly with nonprofit and ministry leaders

Engagement Opportunities

- Networking participation and attendee engagement opportunities
- Relationship-building opportunities with nonprofit and ministry leaders
- Participation in strategic conversations and networking experiences

Digital Exposure

- Logo placement on event landing page
- On-demand session recording placement
- Inclusion in post-event communications

Attendee Access

- Full on-site attendee access
- Participation in networking experiences and strategic conversations



Partnership Opportunities Full Details

Supporting Partner

Show Up. Connect. Grow Relationships.

Investment:
\$7,500 per city

Availability:
Limited to 5 Sponsors Per City

Overview

Supporting Partners gain valuable visibility and networking access within a focused regional environment, creating opportunities to strengthen brand awareness, establish new relationships, and engage directly with nonprofit and ministry professionals.

Supporting Sponsor Includes

Regional Market Visibility

- Sponsor recognition at selected city event
- Inclusion within sponsor signage and event materials
- Event landing page recognition

Executive Visibility & Thought Leadership

- One breakout session
- Featured sponsor recognition during event programming
- Opportunity to share insights and engage directly with nonprofit and ministry leaders

Engagement Opportunities

- Participation in networking experiences
- Access to nonprofit and ministry leaders
- Relationship-building opportunities during event activities

Digital Exposure

- Logo placement on event landing page
- On-demand session recording placement
- Inclusion in post-event communications

Attendee Access

- Full on-site attendee access
- Participation in networking experiences and strategic conversations

Why Organizations Participate

DonorConnect Roadshows are intentionally designed to create meaningful engagement opportunities between sponsors and nonprofit leaders actively investing in organizational growth, donor engagement, stewardship strategy, and operational advancement.

Organizations participate to:

- strengthen executive relationships
- increase visibility within mission-driven organizations
- engage directly with decision-makers
- generate targeted regional opportunities
- expand market presence
- participate in thought leadership experiences
- extend visibility through post-event digital engagement



DonorDirect Partnership Philosophy

More Than Sponsorship. A Strategic Growth Opportunity.

The DonorConnect Roadshows are designed to create meaningful opportunities for collaboration, visibility, and relationship development within the nonprofit and ministry space.

Sponsors are positioned as strategic partners contributing expertise, innovation, and operational insight to organizations actively seeking solutions that support mission growth, donor engagement, and long-term organizational impact.

Interested in Becoming a Strategic Partner?

Contact brian.ferris@ministrybrands.com to discuss sponsorship opportunities and regional availability.