

Plan your Easter Service with Amplify

Website

- Create a Designated Visitor Landing Page**
 - Include Need to Know info: logistical information that is absolutely necessary for someone to attend
 - Include Want to Know info: weekly offerings and opportunities for persons and families
 - Include Nice to Know info: snapshots of front facing leadership and/or a spiel on your commitments and values

- Optimize Website Search Engine Performance (SEO)**
 - Use relevant keywords for your church
 - Ensure the website is mobile-friendly
 - Fix any broken links

Pro-Tip: Check out our downloadable guide to Search Engine Optimization [HERE](#).

Enhance your Homepage

- Check out [THIS INTERVIEW](#) with one of our very own Web Strategy Consultants on how you can create an Engaging Website Homepage for the holiday season.

Mobile App

- Use Notifications for reminders and updates with [Push Notification](#)**

- [Stream](#) your services and events to keep members connected with your Ministry**

- [Create Flex Content](#) pages to keep members updated on holiday events, Children's activities and forms for sign-ups like volunteering and events**

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Streaming

- [Schedule](#) Your Service Live Stream in Advance

People

- Set Up Children's Check In
 - You can set this up for [in-person check in](#) kiosks or you can enable check in on your [mobile app](#) for a simple and secure experience for parents.
 - Configure your check in [label printers](#).

Service Planning

- Organize Your Staff and Volunteers
 - Set up [Teams](#) in your Service Planning module.
 - Assign [Roles and Skills](#) to your staff and volunteers.
- Create a Service Flow
 - Create detailed [service outlines](#) allowing you to plan a smooth service by adding all the elements to make your service come together.