**Year-End Giving Campaign Thank You Message**

**Email or letter sent Post 1/1/23**

Subject: The Impact You Made

Hi {First Name},

First, we want to thank you for participating in *(Insert Campaign Name)*. As a result of your generosity (and many others), we were able to raise *(total amount given)*.

This number represents an investment into ministry within our church walls and beyond and you played a crucial part in this.

Here is what your gift will help enable us to do:

*(insert a list of actionable items as a result of the year-end giving)*.

Thank you again for your generosity. We look forward to seeing how God uses these gifts and the faithfulness of His people to draw people to Himself in 2023.

*(Bonus for this communication piece: If your campaign was community or mission focused, consider including a quote from someone your campaign personally impacted. If it was an investment in the next generation, consider grabbing a quote from a child or teenager expressing their thanks for the investment.)*