**25 Names for You Year-End Giving Campaign**

There’s a lot in a name. If your year-end giving campaign is going to engage your supporters, it needs to be action-oriented, original, memorable, and inspiring. That’s a tall order for just a few words, which is why we’ve provided some examples here to help you get started.

**Building Project Focused**

* Above & Beyond
* First Fruits / Fresh Fruit
* The Two Mites Project (Luke 21:1-4)
* Impact Initiative
* The P3 Project (Proverbs 3:9-10)
* Wildest Dreams (Ephesians 3:20)
* Immeasurably More (Ephesians 3:20)

**Missions Focused**

* Give, Gather, Go.
* The Sow Project
* Give to Go
* Sow to Send
* Go Together Campaign
* The Generosity Drive
* The Malachi Mission (Malachi 3:8-10)

**Next Generation/Future Focused**

* The Kingdom Investment Initiative
* Kingdom Advance
* Up & Out: Year-end giving to strengthen our ministry and increase our impact
* The 6:21 Campaign (Matthew 6:21)
* Ripple Effect
* Seeds of Faith

**Community Focused**

* Blessed to Bless
* Next Steps
* Impact (insert Area Code/Zip Code Here)
* All In
* Rooted